

GRÖW A BETTER WORLD

The world produces a surplus of food, yet one in seven people go hungry every day.

The food system is clearly broken, but the future of food could be very different.

"A lifetime of experience has taught me that there is no problem so great it cannot be solved, no injustice so deeply entrenched it cannot be overcome. And that includes hunger."

Desmond Tutu, Archbishop Emeritus of Cape Town
The Age, 1 June 2011

MAKE GOOD THINGS GRÖW

Providing women with equal access to farming resources could increase crop yields by 20–30% and reduce the number of hungry people by up to 150 million.

Buying Fairtrade improves incomes and access to food for small scale farmers.

Together we can alter the way we produce, consume and even think about food.

Join the GRÖW movement and be part of the Big Food Conversation at www.oxfam.org.au/GRÖW

Photo: Abbie Trayler-Smith/Oxfam

JULIE GOODWIN, MASTERCHEF AUSTRALIA

"As a cook and a mum I am passionate about good food. It plays such an important role in our lives. Here in Australia, most of us have plenty of food to eat, but sadly there are people who are not so fortunate."

"I believe in the importance of taking the time to find better ways to grow, share and live together."

Hear what Julie and others have to say about the GRÖW campaign www.oxfam.org.au/GRÖW

Photos right: Lara McKinley/OxfamAUS

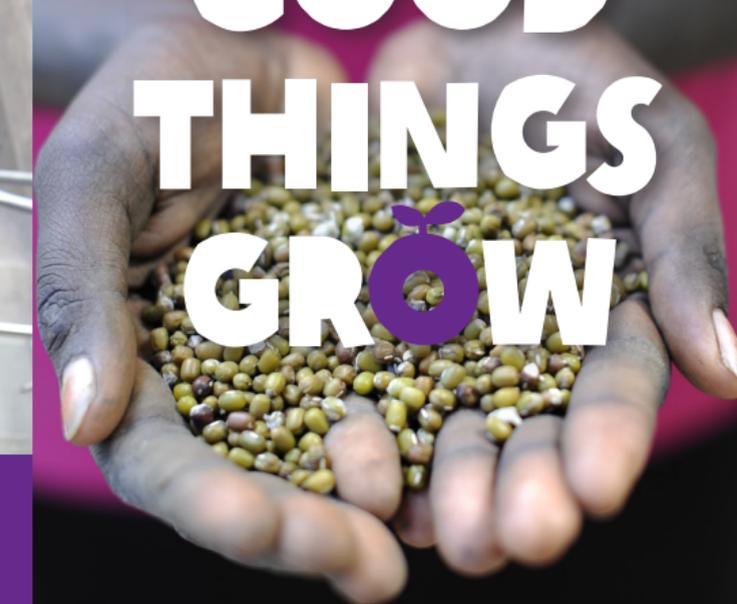
"LET'S GRÖW TOGETHER"



Join the conversation
www.oxfam.org.au/GRÖW

GRÖW
FOOD. LIFE. PLANET.

MAKE GOOD THINGS GRÖW



 **Oxfam**
Australia



Photo: Tom Greenwood/OxfamAUS

SEEDS OF CHANGE

Small-scale farmers produce much of the world's food, but many don't have enough to eat.

LAND + WATER = LIFE

It's time stop land and water grabs that deny people access to the resources to grow food.



Photo: Rodney Dekker/OxfamAUS

CAST AWAY? NO WAY.

Rainfall is unreliable, drought is increasing, sea levels are rising — small-scale farmers need assistance to adapt to changing weather patterns.



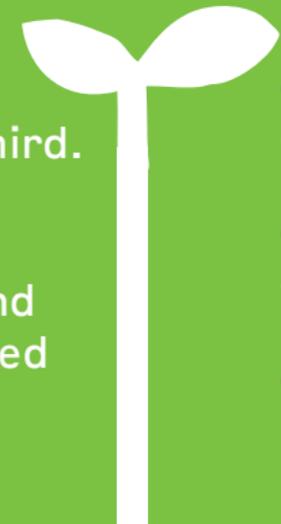
PRICED OUT OF THE MARKET

Did you know that millions of people in developing countries spend up to 80% of their income on food? Stabilising food prices would reduce hunger.



More sustainable farming techniques, better storage and transport and improved access to fertiliser will enable small-scale farmers to produce more and better food and substantially reduce global hunger.

Between 2005 and 2009 hunger in Brazil fell by one-third. This was because people pushed for change together, and their leaders listened and responded.



MAKE GOOD THINGS GROW GROW

- Boost our investment in small-scale food producers
- Buy Fairtrade
- Support sustainable approaches to food production
- Cut your own food waste
- Stay informed and take part in the big food conversation
- GROW the campaign by passing this brochure on to a friend